

CITY OF CAMDEN REDEVELOPMENT AGENCY
RESOLUTION SUMMARY

Housing

Resolution No.: 05-10-17B

Resolution Title:

Resolution Authorizing a Shared Services Agreement with the City of Camden for Contract Administration of A Clean & Safe Business Corridors Program for the Contract Amount of \$10,000

Project Summary:

1. For a renewed third year term, CRA and the City desire to enter into a Shared Services Agreement for CRA to administer a contract for a Clean & Safe Business Corridors Program for a one year term. The City will underwrite the costs for such services.
2. The Clean and Safe Corridors Program provides uniformed ambassadors in commercial corridors performing various functions and services, such as liter and graffiti removal, and lot cleaning to enhance public safety, health, and welfare in the City's commercial/business corridors. Periodic maintenance of streets within certain commercial/business corridors in the City is deemed necessary for the favorable marketing of these areas for not only new businesses, but also to retain existing businesses.
3. The City has identified a list of commercial corridors where such maintenance services will be required, and the list is attached to this resolution as Exhibit A. Contract services for a firm to carry out the routine maintenance services will be procured by CRA through a Request for Proposal process.
4. The term of the shared services agreement is one year.
5. The CRA will be paid the amount of \$10,000 by the City for contract administration services.

Purpose of Resolution:

To authorize a Shared Services Agreement with the City for contract administration

Award Process:

N/A

Cost Not To Exceed:

The City will pay the CRA the amount of \$10,000 for contract administration services.

Total Project Cost:

N/A

05-10-17B

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WHEREAS, the City of Camden Redevelopment Agency (“CRA”) is charged with the duty of redevelopment throughout the City of Camden; and

WHEREAS, the CRA has from time to time assisted the City of Camden (the “City”) in administering certain contracts and/or agreements and has entered into shared services agreements with the City in order to carry out the purposes of such contracts; and

WHEREAS, the City has determined that continuing a Clean and Safe Business Corridors Program (the “Clean and Safe Program”) for the routine and periodic maintenance of streets within certain commercial/business corridors in the City is necessary for the favorable marketing of these areas for not only new businesses, but also for the retention of existing businesses; and

WHEREAS, the City has identified a list of commercial/ business corridor locations as reflected in Exhibit A attached; and

WHEREAS, the City has requested for a third year term that the CRA and City enter into a shared services agreement for CRA to administer a contract for carrying out a Clean and Safe Program for compensation in the amount of \$10,000; and

WHEREAS, CRA will solicit by RFP in accordance with the “fair and open” process and procedures set forth in N.J.S.A. 19:44A-20.4 et seq. for a firm to carry such routine and periodic maintenance services; and

WHEREAS, the City will be responsible for paying the cost of the contract procured by the above RFP in an amount that is pre-approved by the City; and

WHEREAS, the City and CRA desire to enter into a shared services agreement for the purposes set forth above

NOW, THEREFORE BE IT RESOLVED by the governing body of the City of Camden Redevelopment Agency that the Executive Director of the Agency, a duly authorized representative of the Agency, is hereby authorized to execute A Shared Services Agreement between the Agency and the City of Camden for contract administration of the Clean and Safe Business Corridors Program for routine maintenance of certain streets within the City for a term of one year from the execution of the Agreement for a compensation of \$10,000; and

BE IT FURTHER RESOLVED that the Executive Director, or her designee, is hereby authorized and directed to take all actions and execute all documents necessary to carry out the purposes of this resolution.

05-10-17B (cont'd)

ON MOTION OF: Ian K. Leonard

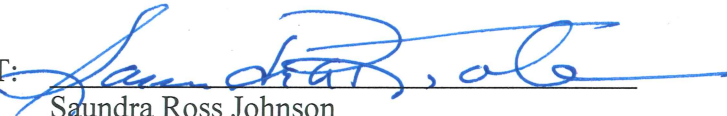
Sheila Davis

SECONDED BY:

COMMISSIONER	AYES	NAYS	ABSTENTIONS
Marilyn Torres			✓
Sheila Davis	✓		
Vance Bowman			
Ian Leonard	✓		
Javier Ramos	✓		
Maria Sharma	✓		



Marilyn Torres
Chairperson

ATTEST: 

Sandra Ross Johnson
Executive Director

The above has been reviewed and approved as to form.



Mark P. Asselta, Esq., Board Counsel

EXHIBIT "A"
COMMERCIAL CORRIDORS

1. BROADWAY

Broadway: Federal Street – Walnut, including Walter Rand
Transportation Center

2. RIVER AVENUE/RIVER ROAD

River Avenue: 19th - 36th Street

27th Street: Arthur – Wayne to include triangular areas at both ends

2. HADDON AVENUE

Haddon Avenue: Mt. Vernon – Vesper

3. MT. EPHRAIM AVENUE

Mt. Ephraim Avenue: Carl Miller Blvd – Chestnut Street

4. FAIRVIEW

Yorkship Square: Entire Square

Collings Road: New Merrimac – Alabama

5. FEDERAL STREET

Federal Street: 27th – 30th

Westfield: 27th – Leonard

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BUSINESS CORRIDORS PERFORMANCE BY THE NUMBERS

	ACTIVITY TOTALS	JULY 2015 - JUNE 2016 (12 MONTHS)	JULY 2016 - APRIL 30, 2017 (9 MONTHS)
CLEAN			
BAGS COLLECTED	25,329	2,111	2,814
POUNDS OF TRASH @ 20 lb./BAGS	523,915	43,660	58,213
GRAFFITI REMOVAL	642	53.5	71.3
GUM REMOVAL	34	2.83	3.7
POSTER/HANDBILL/ILLEGAL SIGNAGE REMOVAL	1,650	137.5	183.3
WEED CONTROL/LEAF REMOVAL	145	12.083	16.1
HAZARDOUS MATS (NEEDLES) REMOVED	913	76.083	101.4
HOSPITALITY			
INTERACTIONS, DIRECTIONS, INFORMATION	4,767	397.25	529.6
QUALITY OF LIFE ISSUES			
ENGAGEMENTS WITH THE HOMELESS	688	57.3	76.4
ENGAGEMENTS WITH THE PANHANDLERS	36	3	4